

Advancing Gender Equity Justice Through Care-Inclusive Farmer Field and Business Schools in Iringa region, Tanzania

Ester Diarz, Camelia Vasilov, Christina John, Pranati Mohanraj, Ravina Pattni and Dale Barnhart

CARE's FFBS Program

- CARE's Farmer Field and Business School (FFBS) is a participatory, farmer-facing intervention designed to increase income, empower women, and improve nutrition in small-scale agricultural households.
- Although the existing FFBS curriculum includes modules on transforming gender roles in agriculture, it does not explicitly address unpaid care work, which falls disproportionately on women.

Our Evaluation

We are evaluating whether integrating additional Care Work Modules into the FFBS curriculum can:

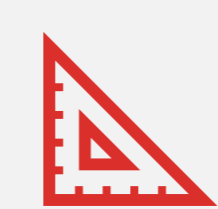
- Shift social norms on care work
- Reduce hours women spent on unpaid care work
- Redistribute care work within agricultural households
- Increase household investment in labor saving devices and the outsourcing of care work

Potential for scale

If successful, the evidence generated from this project will be used to:

- Enhance the curriculum of agricultural institutions in Tanzania, where the standard FFBS curriculum is already being adopted by government actors and agricultural universities
- Inform CARE's ongoing scale-up of the FFBS program across 30 countries

A Clustered RCT Methodology for Testing the Care Innovation



Design

- Clustered Randomized Controlled Trial
- Control: Receives the standard FFBS modules
- Intervention: Receives the standard modules plus additional Care Work Modules



Study Area, Population and Sample size

- The project will be in Iringa, Tanzania
- Our project will reach 1,200 small scale agricultural households from 120 FFBS groups
- 8 dual-adult and 2 female-headed households per each FFBS group will be randomly selected to participate in this study



Survey Modules

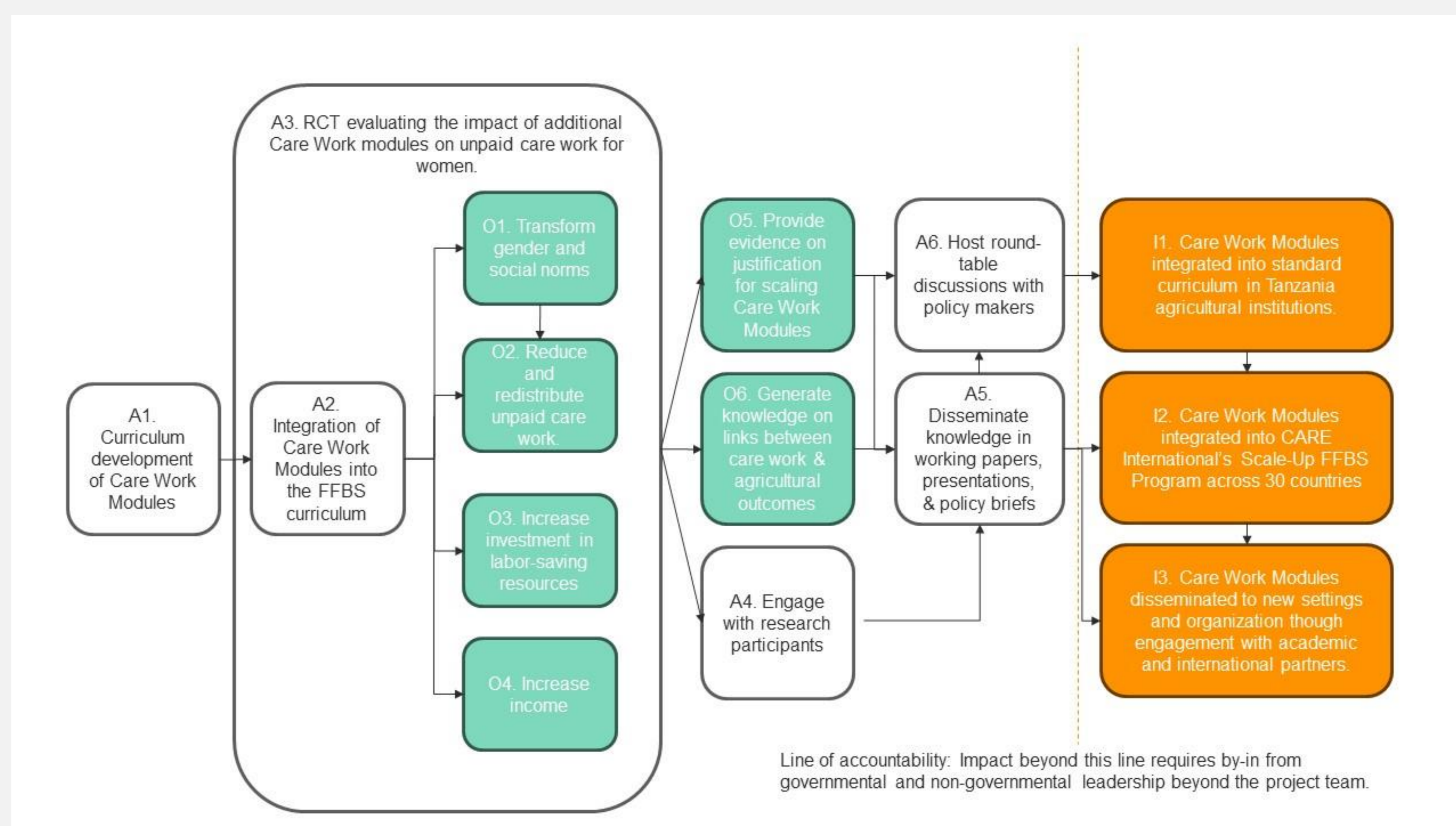
- The household surveys includes modules on gender norms, decision-making, time use, household income, control over income, investment in labor-saving devices, outsourcing of care work, and intra-household conflict.



VSLA records from the Chomoka App

- We will additionally review VSLA financial records from the Chomoka App to understand community investment in reducing and redistributing unpaid care work and explore the sustainability of these investments.

Theory of change for scaling care innovations



"A" Indicates a project activity to be executed by CARE/Laterite. "O" indicates an anticipated outcome of those activities. "I" indicates the hypothesized impact of scale

